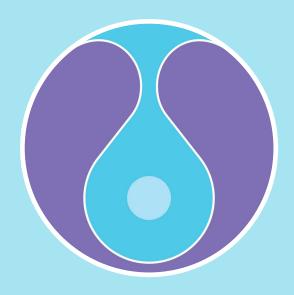
# OPPORTUNITIES FOR BUSINESSES

SUSSEX CANCER FUND



### **ABOUT SUSSEX CANCER FUND**

The Sussex Cancer Fund was established in 1981 to work with the NHS to create new and improved facilities providing the best possible cancer care for Sussex. Since then, £3 million has been raised to make the Sussex Cancer Centre more attractive, comfortable and effective.

Unlike many charities, costs are exceptionally low with only a very small percentage spent on administration, almost all money donated to us can be spent directly to benefit our patients. The Sussex Cancer Fund pays for a range of services and equipment for our patients. These include day-to-day 'extras' that make a difficult and stressful experience a little more civilised.

## **BUSINESS PARTNERSHIPS**

We are looking for local businesses to partner with us to help make a difference to cancer patients throughout Sussex. Our partnership's main aim is to raise the profile of the charity in the local community and help with fundraising initiatives. We have a number of ways businesses can get involved, either through sponsorship of our events and our Business Ambassador programme, right down to company bake sales.

## CHOOSE SUSSEX CANCER FUND FOR YOUR CHARITY OF THE YEAR

By choosing a main charity to support for the whole year it gives you a greater opportunity to make a difference. On a commercial level it gives you the opportunity to make a bigger impact with your PR and Corporate Social Responsibility.

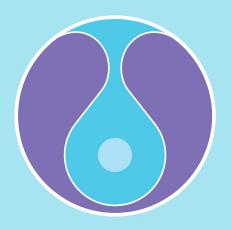
Let us know about what events you are holding and we will tell our followers about all your fundraising efforts, helping to raise your company profile. If you choose us as your main charity we will write a blog post thanking you and include a link back to your website, as well as covering it on social media.





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# SO WHY BECOME A BUSINESS PARTNER?

Not only does it give you the opportunity to give something back to your local community but showing you care gives out a powerful message to your customers, suppliers and staff. But we understand that while you want to help, you also need some commercial reasons to get involved.

#### **BUSINESS AMBASSADOR PROGRAMME**

Designed to raise the profile of the charity and give business professionals the chance to #GiveBack.

The Sussex Cancer Fund are looking for volunteers to become our Business Ambassadors. Our Ambassadors are professional individuals that are looking for a way to support the charity that fits into their everyday working life.

Our Ambassadors have often been affected by cancer personally or through a close relative, using their experience together with their business connections, to help us to spread the Sussex Cancer Fund message and raise very much needed money. See our website for more information

#### **VOLUNTEERING & FUNDRAISING**

Get involved. We have a number of volunteer roles at the charity. Volunteering looks good on your CV and can be great

We are always in need of volunteers, in addition to helping us out at fundraising events, we also have some specific volunteer roles. So if you think you might have some transferable skills, we would love to hear from you.

Please contact 01273 664930 or email scfadministrator@bsuh.nhs.uk

For more information or to discuss how your business can get involved with the Sussex Cancer Fund please call 01273 664930 or email scfadministrator@bsuh.nhs.uk



### WHAT HAVE WE MANAGED TO DO WITH HELP FROM OUR BUSINESS PARTNERS?

Funds raised by our business partners have helped us with our building projects such as the Horizon Centre. It has enabled us to fund research projects that will go on to make a difference to the way patients are cared for nationally if not internationally.

It has enabled us to buy much needed equipment including:

- Oscilloscopes
- Lap tops
- Chemotherapy chairs
- Glucose monitors
- Special patient mattresses
- Patient gowns
- Nebulisers
- Scanners

BUT WE NEED SO MUCH MORE, CAN YOU HELP US?...





