



Sussex Cancer Fund Charity Proposal

Many businesses have a preferred charity partner and we are writing to you to ask if you would consider the Sussex Cancer Fund in your charity plans for 2020. Whilst we are a relatively small charity we punch well above our weight in the help and support that we provide the people of Sussex. Our mission is to ensure that cancer patients and their families receive the best possible care.

About the charity

The Sussex Cancer Fund are a local charity established in 1981 to work with the NHS to create new and improved facilities providing the best possible cancer care for Sussex. The NHS is continuing to see budgets tightly squeezed and with evermore people being diagnosed with cancer there is an increasing need for the Sussex Cancer Fund to help bridge the gap, paying for vital equipment, improved services and funding research.

Unlike many charities, our costs are exceptionally low with so almost all money donated to us can be spent directly to benefit our patients.

In recent years we have rebuilt and refurbished the Sussex Cancer Centre, providing improved equipment and facilities to help care for our patients. Sussex Cancer Fund also provides Sussex Hospitals with specialist equipment such as Chemotherapy chairs, scanners and other treatment essentials that unfortunately in the current climate the NHS does not have the resources to supply.

The charity's most ambitious project is the Macmillan Horizon Centre which we have built in partnership with Macmillan. The long awaited Cancer Support Centre opened in November 2016 and is being used by 100s of our patients regularly.

The Sussex Cancer Fund also supports several research projects in conjunction with Brighton and Sussex Medical School. We have spent over £1million in the last three years supporting research projects across many treatment areas including blood, brain, breast & bladder cancers. We have three new projects starting soon covering topics such as the HPV virus and cancer, leukaemia and advanced radiography techniques.

Our charity also pays for a range of services and equipment for our patients including day-to-day 'extras' that make a difficult and stressful experience a little more civilized, we provide a free car park specifically for cancer patients, complementary therapy, free vending machines providing hot fresh drinks for patients, newspapers, magazines and a DVD library for chemotherapy patients.

We pay for equipment, from specialist gowns for breast cancer patients costing just £10 but which make a big difference to patients'

1 in 3 people in Sussex will develop cancer. Find out more about how Sussex Cancer Fund helps them...





experiences, right through to medical equipment costing many thousands.

Chosen Charity

Adopting the Sussex Cancer Fund as your chosen charity will provide a cause that many people will relate to and will be engaged with.

You will be helping us make a difference to cancer care in Sussex and to the people and their relatives we support. In return we will publicise your involvement through all our communications channels, provide promotional material for your own use, helping you demonstrate your Corporate Social Responsibility policy.

The Sussex Cancer Fund is also open to staff engagement through volunteer and project work. We are always looking for volunteers to help us both in the Sussex Cancer Centre and in the community at events raising awareness and promoting the charity. We continuously add to our events calendar and send regular updates to help keep your staff engaged in the cause. Involvement in charity events can help build teamwork and a company loyalty.

Business Ambassadors

At the Sussex Cancer Fund we also encourage the use of volunteers to become our Business Ambassadors. Our ambassadors are professional individuals that are looking for a way to support the charity that fits into their everyday working life.

Our ambassadors have often been affected by cancer personally or through a close relative, using their experience together with their business connections, to help us to spread the Sussex Cancer Fund message and raise the essential funds to continue our vision.

Summary

- The money we raise goes towards, equipment, research funding, building projects and services for cancer patients in Sussex. While we are relatively unknown it is likely that every cancer patient in Sussex will have directly benefitted from something funded by the charity.
- We have really low overheads, with just two part-time employed members of staff.
- If you look us up on the [Charity Commission's website](#), you will see we are not sitting on thousands of pounds and we do spend the money raised on vital equipment and research.
- The money raised doesn't just go into a big pot, fundraisers can pick directly what the money is spent on from the NHS staff/Patient wish list. This helps to give a very tangible idea of



Did you know we do a lot of what all the national charities do?

- Fund research
- Building projects
- Purchase equipment
- Fund staff training
- Pay for additional patient services
- Refurbishment projects

The money we raise goes directly to help local people

#RaisedinSussex
#StaysinSussex





how they are helping. It can mean more to say we bought a specific piece of vital equipment than we raised £££.

- We are continuously adding to our events calendar so there will be events your staff can engage in and our digital reach is growing fast so we can make sure your support is recognised and promoted.

By supporting Sussex Cancer Fund you will be among some of the counties best businesses who have adopted us as their charity partner such as:

- Mayo Wynne Baxter
- White Maund
- Consortium Business Solutions
- Crunch Accounting
- Sussex Wellbeing Co.
- Hove Stress Busters

To name a few!

Here is what Mayo Wynne Baxter have to say about their partnership with the Sussex Cancer Fund.

“Sussex Cancer Fund have been our partner charity for the last two years and it has been a pleasure to work with them and support them.

They are a Charity that does amazing things for the Sussex Community, we have been very impressed with the many ways they use the funds that they receive. They manage to achieve the maximum results and benefit from every penny they get, and the patient’s benefit is primary.

They are a lovely team and it’s very easy to work with them to our mutual benefit, nothing is too much trouble for them.

We have done some great fundraising events for them and with them, which all our staff have made happen, engaged in and enjoyed. Everything from bake-off’s, raffles, dress down days, golf days, abseiled down the i360 to a fully themed Medieval Banquet.”

Jason Edge, Marketing Director

Mayo Wynne Baxter

Thank you for considering us

